

bulthaup

Unique Selling Point

Made in Germany



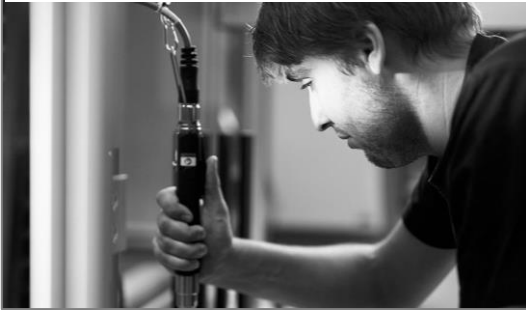
Quality



Timelessness



Craftsmanship and technology



Material honesty



Sustainability



bulthaup B3



For architects

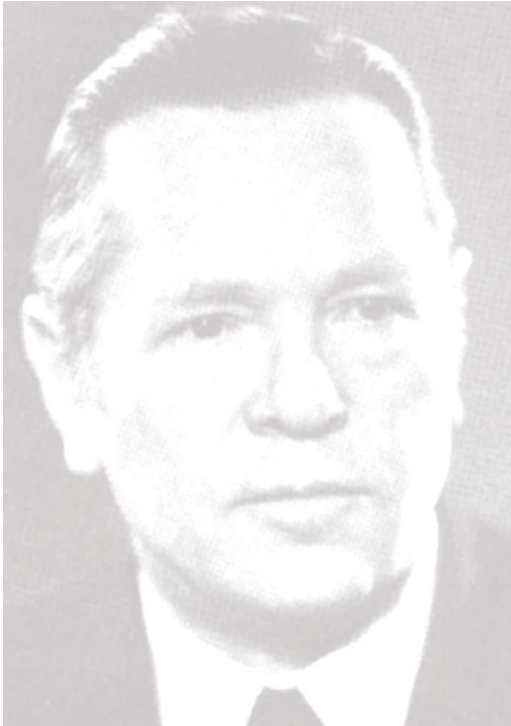


For project developers

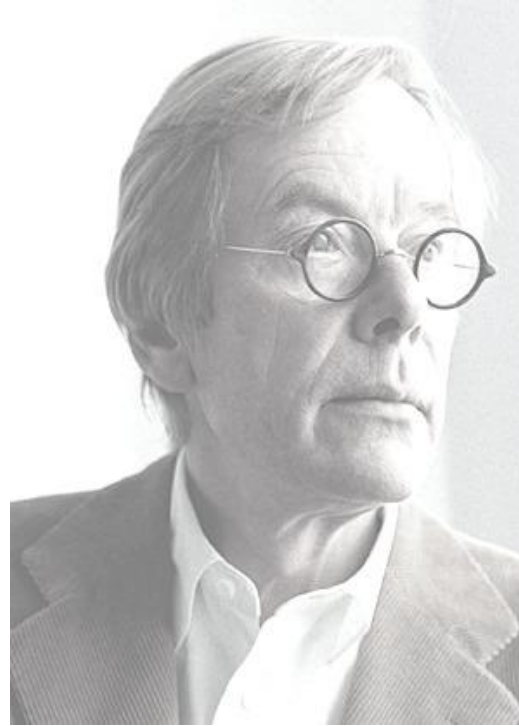


The bulthaup Company

Independent and Family-Owned



1949
Martin Bulthaup



1976
Gerd Bulthaup



2010
Marc O. Eckert

The bulthaup Company

Preservation of headquarters and only production site in Germany



Internationally Pioneering Design Quality

Aligned to people's needs and habits and to the architecture of your project.

Shape

We have a simple formal style that is understood all over the world. We do not attempt to dominate the architecture, but rather complement it. The result is kitchens that are timeless and focus on their users.

Function

bulthaup designs the kitchen as a living space based on people's needs and habits as well as the architecture of the project. Functionality and quality are there, of course.

Material

The clear forms allow the materials to unfold. Users can perceive the authentic and perfectly finished materials with both their eyes and hands.



Quality

Being premium means taking responsibility. Responsibility towards our values and your commitment to an outstanding overall project.



Quality

BQN (bulthaup quality standard)

Quality inspection after every phase of production

Quality label on products:
LGA QualiTest GmbH



Hand-joined veneer images and selection of solid wood

Company quality standard:
DIN and ISO 9001: 2008

Exclusive laboratory for methods and testing of materials, furniture and processes



Moments Meet the Essence of Being

bulthaup takes care of the details that create a harmonious setting.



Material Honesty

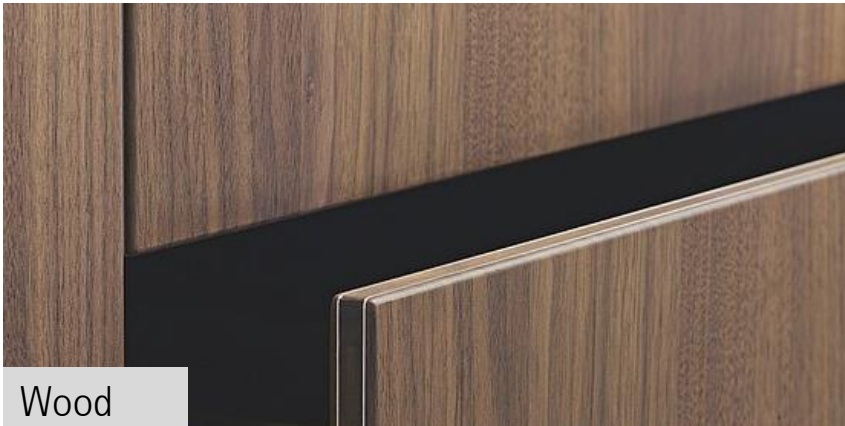
We use honest materials and select them carefully from trusted suppliers. Using the material at the right place preserves its authenticity.



Laminate



Metal



Wood



Lacquer

Passion for What's Right

Being premium means taking responsibility. Responsibility towards our values and your commitment to an outstanding overall project.



Sustainability

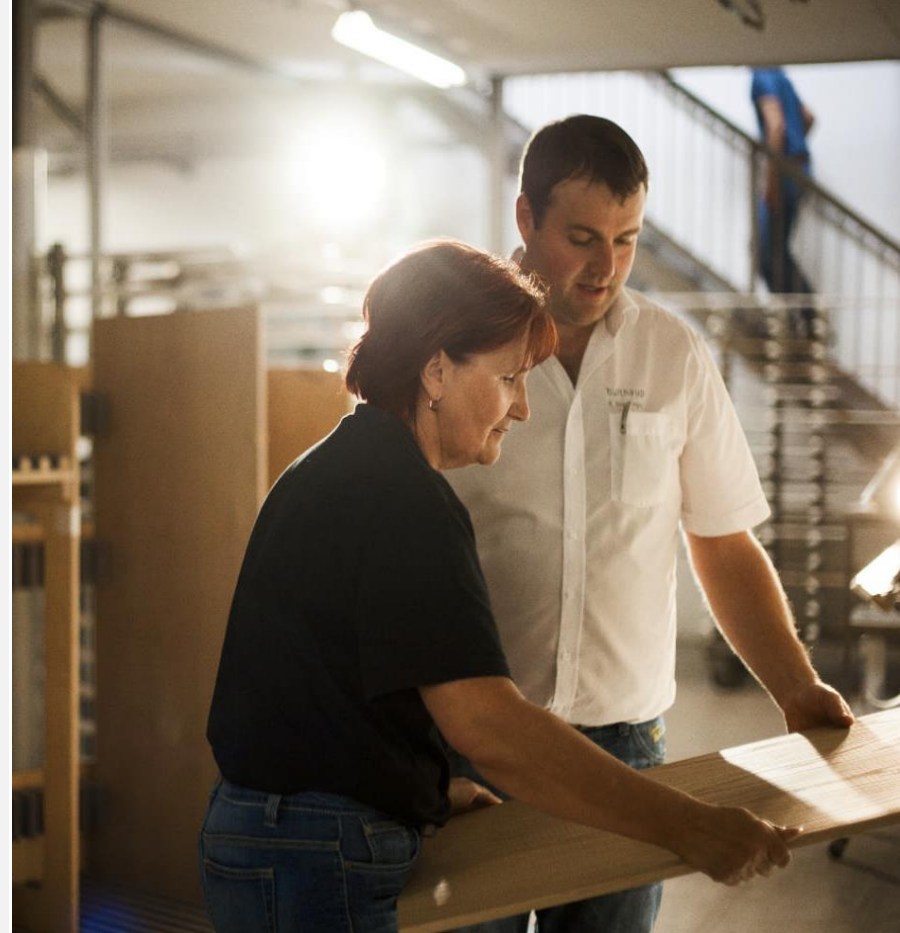
For bulthaup, meeting the highest standards is a matter of course.

The bulthaup brand is synonymous with premium kitchens of the highest quality around the world.

Even after decades, our products have to work as precisely as they did on the first day. This is why our quality management goes far beyond international quality standards.

We take our responsibility toward people and the environment seriously.

This means, for example, using only sustainable materials, minimizing material consumption, and, at the same time, creating durable products of lasting value. Residual materials are processed further or used for energy.



Sustainability

Water-based
lacquers/stains

Stainless steel:
unlimited service life and pure hygiene

Sustainability

Aluminum:
perfect for
recycling

Timeless:
form, function, and long-
lasting quality



b3 – Creative Freedom

The bulthaup b3 is as individual as the humans are. You can design your own living space with a variety of hand-picked materials.



b3 – Creative Freedom

The selected materials correspond to the character of a room and the people who live in it.

Multifunctional wall – where space and furniture come together

The whole is more than the sum of its parts.

The multifunctional wall provides storage space and also supports functions such as the water point.

It connects the product with the room.

This connection becomes tangible when it supports wall-hung elements. This way, the kitchen appears to float.

Milestone in kitchen design



b3 – Creative Freedom

The premium "tailored" bulthaup
The tailor-made suit for living spaces

Detailed range of materials,
variants, options

Versatile solutions for every
planning situation

bulthaup b3

Unique concept: scaffolding, wall-hung,
multifunctional wall, etc.

High quality and
sustainability

bulthaup's flagship

Distinguishing feature: thin fronts,
monobloc, solid wood, multifunctional
box, mixer faucet, flush-mounted
recessed sink



The Global Identity of the bulthaup Brand

bulthaup is synonymous with premium segment kitchen and room systems.



For Architects

Kitchen in dialogue with an architectural concept. Increases added value.

Clean lines, perfect details

Reliable technical expertise

Unique planning options

The kitchen as a living space and hub for communication

bulthaup is lifestyle

Architecture and design combined

International premium brand

Design awards

Innovator and trendsetter



For Project Developers

Kitchen in dialogue with an architectural concept. Increases added value.

Design and production company in one

Excellent customer service and aftersales

International brand

Financially reliable and safe

Own project management in Aich

Reliable delivery times

High-end showroom experience

Certified fitters



Wide Range of Excellent References

Projects range from five kitchens to more than 500 units, with a wide variety of types and uses, all of which are at the upper end of the market.



SCOPE Langsuan
Bangkok, 2024

Architect
Kohn Pedersen Fox

Developer
SCOPE Company Limited

Number of kitchens
135 bulthaup b3

Wide Range of Excellent References

Projects range from five kitchens to more than 500 units, with a wide variety of types and uses, all of which are at the upper end of the market.



7 West 57th Street
New York City, 2021

Architect
Hill West Architects

Developer
Solow Building Company

Number of kitchens
15 bulthaup b3

Wide Range of Excellent References

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Lillie Square Phase 2
London, 2020

Architect
EPR Architects

Developer
CAPCO and KFI

Number of kitchens
186 bulthaup b3

Wide Range of Excellent References

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Pomaseiuno
Milan, 2018

Architect
Oscar Carbonell and Roberto Imperato

Developer
Borio Mangiarotti S.p.A

Number of kitchens
15 bulthaup b3

Wide Range of Excellent References

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Casa Burés
Barcelona, 2019

Architect
TDB Arquitectura

Developer
Construccions busquets vilobí S.LU

Number of kitchens
27 bulthaup b3
1 bulthaup b2

Wide Range of Excellent References

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Schwabinger Tor
Munich, 2017

Architect
Max Dudler

Developer
Jost Hurler Beteiligungs und Verwaltungs GmbH & Co. KG

Number of kitchens
175 bulthaup b3